



**Where Business and
Compassion Go Hand in Hand**

righthandfranchise.com

Text Us a Question: (630) 219-0299

Demand for various types of in-home care is exploding. As Baby Boomers continue aging it's become painfully evident to anyone paying attention that America can no longer afford to house and support the aging in various types of residential facilities. We have entered the age of in-home care. Right Hand Senior Care falls into a category of providers delivering non-medical in-home care.

Local, state and federal health industry professionals are challenged with re-inventing health care to serve a growing, senior population. That's where Right Hand fits in. We've re-invented the entire business model for today's in-home care realities.

Traditional in-home care providers still deliver a service model born when the Baby Boom generation was in its 40s and 50s. That doesn't easily scale today. Pioneers like Right Hand strive to cultivate a cadre of home care leaders that can actively respond to the "Aging in Place" movement, which strives to deliver dependable in-home care at affordable prices.



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Introduction

About Right Hand Senior Care

Right Hand Senior Care offers families the help they need. In fact, the brand's origins stem from a family looking for help for an elderly loved one.

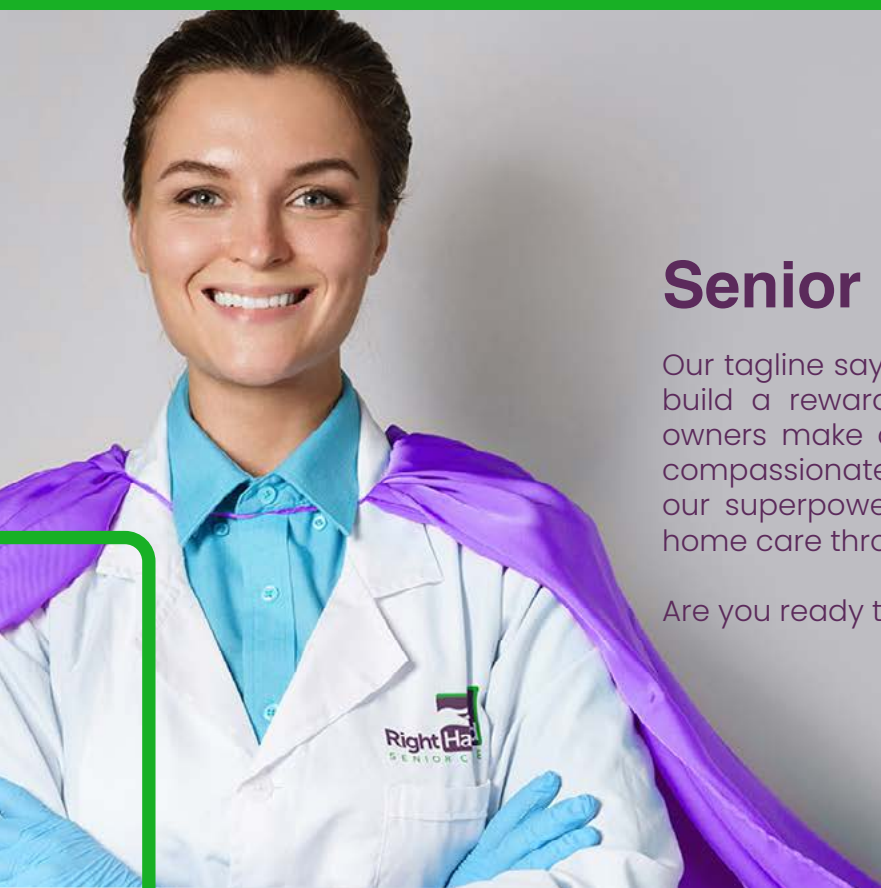
Mother and daughter team Robbie Pate and Heather Monoc found themselves without satisfactory options while seeking senior care for Heather's grandma.

Nothing they found checked all the boxes for affordable, excellent quality senior care. So, Heather and Robbie created a senior care company that ticks all the boxes.

Today, we're encouraging health care professionals like registered nurses, experienced home care providers and like minded entrepreneurs to own your own Right Hand Senior Care business and embrace our vision of compassionate care and innovative problem-solving.



***Build a
business
while making
a difference***



Senior Care Super Heroes®

Our tagline says it all. Right Hand Senior Care allows you to build a rewarding business that empowers seniors. Our owners make a difference in their communities by hiring compassionate people to serve the senior population. It's our superpower to help our owners provide excellent in-home care through service reliability and consistency, 24/7.

Are you ready to put on your cape and become an owner?

A Senior Care Franchise Ahead of its Time

A key aspect of reinvention is how we find, motivate and retain our caregivers. Without great caregivers you're a running gerbil on your business wheel, constantly churning caregivers to take care of your growing client roster. This is both time consuming and expensive. So we've put in place a series of programs for you to tangibly demonstrate the dignity and respect our caregivers deserve.

Right Hand Senior Care distinguishes itself from other in-home care businesses with its innovative approach to staffing and back-office support. We focus on caregiver development and retention.

By delegating administrative tasks in the areas of recruiting, bookkeeping, scheduling, care planning and more to our back-office service — P2 Outsourcing — our owners can spend more time on building their business and fostering relationships with their staff, clients and referral partners.

This customized back-office service solution is available to all Right Hand owners. Our proprietary system automates hiring, training and more — allowing you to grow your business while many of your day-to-day tasks are handled.

Industry Insights

A Growing Market

Senior care is growing more important by the day. With an aging population, providing comfort and easing burdens on the elderly community should be accessible and available to all. Franchising with Right Hand Senior Care allows you to develop this expanding market and make a positive impact in people's lives -- a win-win opportunity.

Essential Industry Insights

The U.S. senior care market was \$100 billion in 2016. It is expected to grow to \$225 billion by 2024.

1 in 5 Americans will be a senior by 2030.

70% of home care patients are aged 65 and older.

Around 12 million people in the U.S. receive in-home care.

44% of home care recipients need assistance with at least one daily task.



1 in 5 Americans will be a senior by 2030



70% of home care patients are aged 65+

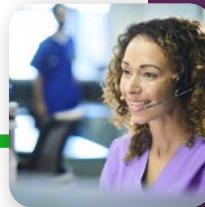
Becoming A Right Hand Senior Care Owner

Combine your compassion for people and passion for being your own boss into your own Right Hand Senior Care business. We give you the tools you need to run a successful business.

Support & Training

Our owners receive robust training to make you feel confident and prepared, plus administrative support to help with tedious tasks so you can focus on your operation.

Your detailed operations manual lays out all the important aspects of running your business such as marketing guidance for community promotions. You'll also learn how to take advantage of our proprietary back office support system, which will enable you to spend less time behind a desk and more time networking in your community. And best of all, our experienced leadership team is just a phone call away!



Business ownership with Right Hand means going into business for yourself, but never by yourself



Steps toward owning a Right Hand Senior Care business may include:

1. Complete an Introductory Call
2. Learn about the opportunity
3. Review our Agreement
4. Talk or meet with current owners
5. Visit our company-owned location and meet with our Management Team on Discovery Day
6. Sign your Agreement
7. Prepare to launch your business



The Opportunity

The Right Hand Senior Care Opportunity

Become the local source for in-home care that people count on. People need quality in-home care for their loved ones – a need that grows more and more each day.



The Summary

The Brand

Caring. Capable. Understanding. Personable.

The Market

The senior care market is projected to grow at a CAGR of 6.8%.

The Product

High-quality and accessible in-home care.

The Value Proposition

The values of compassion, trustworthiness, humility, dependability and responsibility are core to who we are and form the heart of our business. We make sure that everything we do and every one of our team members embodies these characteristics.

How We Support Our Owners

As a valued Right Hand Senior Care owner, we take care of you. We'll spend plenty of time with you before you open your business equipping you with resources to run your business smoothly.

With our comprehensive training program, you'll start with online training and then move on to one-to-one coaching. Your initial training package culminates with on-the-job training at our company location.

You'll gain access to administrative support with a dedicated 24/7 communications center, client care coordination, bookkeeping, recruiting assistance, scheduling support, payroll entry, auditing and HR reporting, compliance support and more.



“One person caring about another represents life’s greatest value.”
— Jim Rohn



Join Us

Right Hand Senior Care is expanding into new territories and we're looking for future owners to come with us on our journey. We've got an in-home service our clients love, and a business built for the future.



***Schedule a call today
or text us a question at (630) 219-0299***

